

Celebrate THE Journey



A BENEFIT FOR



Celebrating 10 Years

of removing roadblocks & restoring opportunities
to those re-entering life after prison.

PLEASE JOIN US!

WEDNESDAY, JUNE 21, 2023 • DREXEL HALL

3301 BALTIMORE AVE., KANSAS CITY, MO 64111

5:30 PM • VIP RECEPTION

6:30 PM • DINNER & PROGRAM



Dear Friend -

Thank you for considering this opportunity to bring dignity, hope, and vital resources to people striving to build a new life as they rejoin our community.

This year Journey to New Life is celebrating 10 years of removing roadblocks and restoring opportunities to those re-entering life after prison. **Our annual "Celebrate the Journey" on Wednesday, June 21, 2023, is an event to raise vital funds for our hope-filled mission.** This year we will indeed be celebrating in gratitude for the many generous donors, community partners, volunteers, and special friends who have truly made a difference in this journey!

On this 10th anniversary we will be celebrating a few of our greatest champions who have been integral in our mission. We hope you will join us in this special tribute!

Now more than ever, Journey to New Life is looking to generous sponsors to help sustain our essential programs that serve over 2,000 individuals each year. Your contribution supports:

- Residential Programs which provide a place of safety and support for clients to begin anew in a peer-led, non-judgmental healing environment;
- Employment Services to assist individuals in moving beyond short-term, undocumented, or non-living wage work, into more career focused roles;
- Rapid rehousing assistance to ensure safe and affordable shelter and supportive case management as clients prepare for work, relationships, and acclimating to community life;
- Emergency Assistance with immediate needs such as shelter, transportation, clothing and other essentials.

Please be as generous as your heart will allow, knowing that your support truly changes lives! You're empowering an important second chance at life for men and women beyond prison walls - *a journey to new life.*

Many thanks for your consideration and support!

Sincerely,

Kathleen Kennedy, Executive Director
Journey to New Life



Celebrating 10 Years

A quick glance of what we do and why...

Learn more!



SPONSOR OPPORTUNITIES

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Celebrate the Journey Presenting Sponsor • \$25,000

Supports five clients throughout their stay at Journey House, supported with compassionate Reentry Case Management and resources needed to navigate life beyond prison.

Sponsorship includes:

- Prominent recognition at the event with speaking opportunity at podium
- Premium seating and admission to pre-event VIP reception for 10 guests
- Stand-alone on-screen promotion at event
- Logo/Name Inclusion in all event promotions
- Social media stand-alone feature post
- Feature article in Journey to New Life newsletter
- Full-page ad in event program

Champions of New Life • \$10,000

Supports two clients throughout their stay at Journey House, supported with compassionate Reentry Case Management and resources needed to navigate life beyond prison.

Sponsorship includes:

- Premium seating and admission to pre-event VIP reception for 10 guests
- On-screen promotion at event
- Logo/name in event program
- Social media stand-alone feature post
- Feature article in Journey to New Life Newsletter
- Full-page ad in event program

Promoters of Transformation • \$5,000

Sustains one client's stay at Peace House, a safe place to call "home" in a peer-led, non-judgmental, and healing environment with access to the daily essentials as they acclimate to a new life.

Sponsorship include:

- Reserved seating and admission to pre-event VIP reception for 10 guests
- On-screen promotion at event
- Logo/name in event program
- Social media stand-alone feature post
- Half-page ad in event program

Advocates for the Journey • \$2,500

Supports one individual's move-in expenses as they prepare for independent living, with wrap-around case management services that address their specific risks and needs.

Sponsorship includes:

- Reserved seating for 10 guests
- On-screen promotion at event
- Social media stand-alone feature post
- Quarter-page ad in event program

Restorers of Hope • \$1,000

Assists up to 10 individuals with urgent needs upon release from prison: from a birth certificate or state ID, to clothing, shoes, transportation assistance, and personal care items.

Sponsorship includes:

- Open seating for 6 guests
- On-screen promotion at event
- Logo or name in event program

Community Connectors • \$500

Helps up to five individuals access appropriate clothing and shoes for their work environment, as well as assistance in securing work at a just wage and opportunities to move toward career focused work.

Sponsorship includes:

- Open seating for 4 guests
- Logo or name in event program

Friends of Journey to New Life • \$250

Helps to support up to five clients with cell phone access and fuel cards as they seek employment and begin the journey to new life.

Sponsorship includes:

- Open seating for 2 guests
- Name in event program

THE JOURNEY TO NEW LIFE

Your support leads the way to second chances and new beginnings:

RESIDENTIAL PROGRAM
EMERGENCY ASSISTANCE
RE-ENTRY CASE MANAGEMENT & RAPID REHOUSING
EMPLOYMENT SERVICES

Thank you for your thoughtful consideration!

*"I'm stronger because I had to be,
smarter because of my mistakes,
happier because of the sadness I've known,
and now wiser because I've learned."*

A quick glance of what
we do and why...

Learn more!



Thank you!

Your commitment to Celebrate the Journey sustains our hope-filled mission. Your generosity and kindness are most appreciated!



Individual or Company Name as it should appear on promotions, website, signage, social media, and event program:

Name/Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please consider sharing your commitment by May 15, 2023, for inclusion in print and other promotional collateral.

Please indicate your level of support:

Journey to New Life Presenting Sponsor | \$25,000

Champions of New Life | \$10,000

Promoters of Transformation | \$5,000

Advocates for the Journey | \$2,500

Restorers of Hope | \$1,000

Community Connectors | \$500

Friends of Journey to New Life | \$250

I wish to purchase ___ tickets at \$100 each or ___ Young Professionals (age <35) tickets at \$50 each .

My contribution of \$_____ is enclosed.

I am unable to attend. Please accept my contribution of \$_____.

Kindly remit a check to:

Journey to New Life, 3120 Troost Avenue. Kansas City, MO 64109

OR view sponsor opportunities and make payment at
JourneyToNewLife.org.

Questions?

Please contact Kathleen Kennedy at kkennedy@jtnl.org or call
816.960.4808.

JOURNEYTONEWLIFE.ORG